

# Smart Tasca

A project to decrease electricity  
consumption in Tascas



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# Goals of the project

- o Help owners of Tascas to decrease their electricity consumption
- o Make the results public in the Tasca to inspire costumers to copy electricity saving measures at home
- o Attract more customers

# How do we work?

- o Measure electricity consumption with 2 different devices → construct an electricity profile of the Tasca
- o Find out typical behavior patterns
- o Interpret data and detect electricity saving potential

Frequent visits of the tascas to talk with the owners about their consumption and behavior



# Cooperating Tascas

Taverna do Poço

Owner: Sr. Paulo



# Cooperating Tascas

## Taverna do Poço

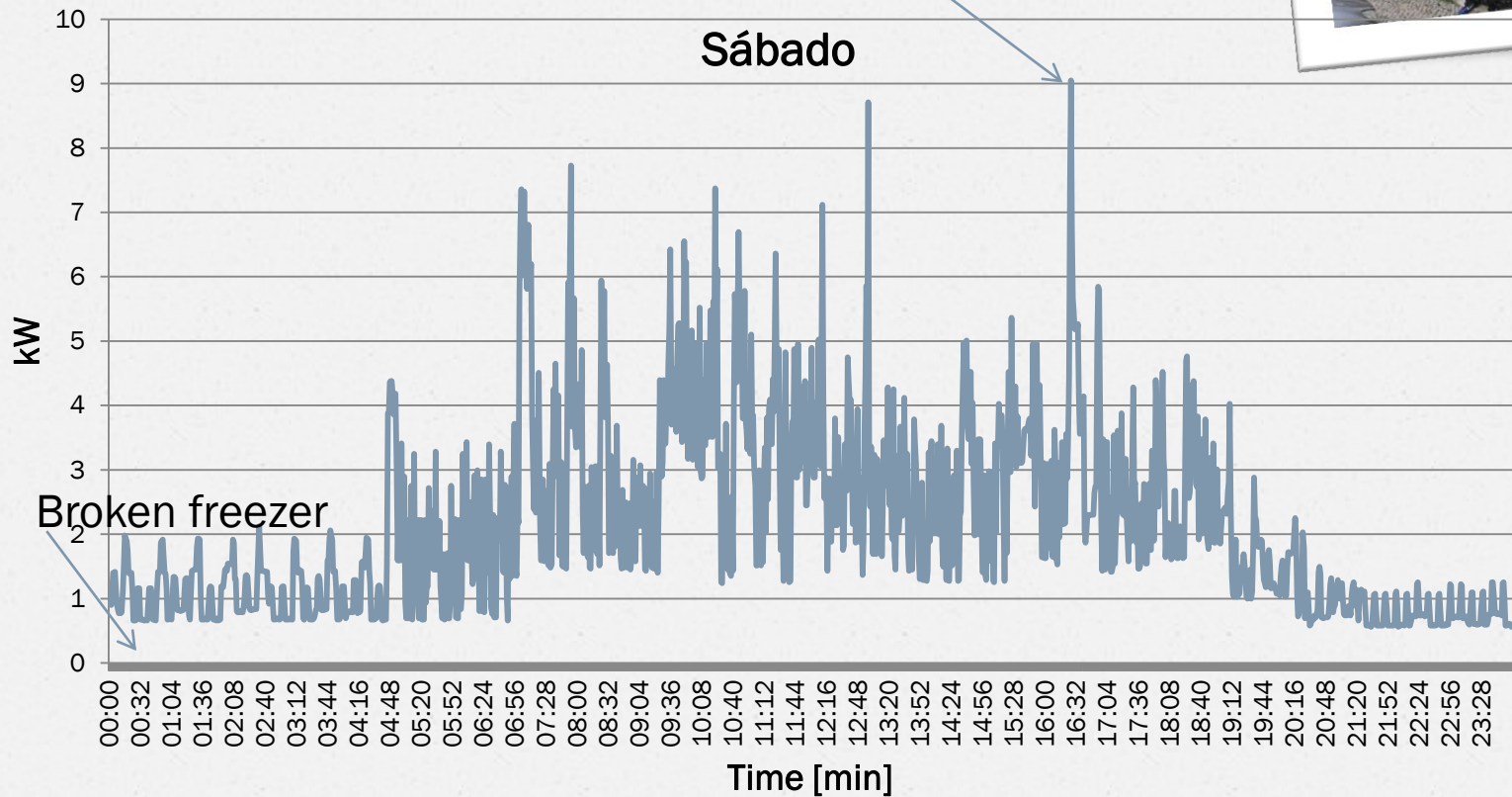


# Cooperating Tascas

## Taverna do Poço

Coffee machine/Toaster

Sábado



# Cooperating Tascas

A Parreirinha

Owner: Sr. Fernando



# Cooperating Tascas

## A Parreirinha



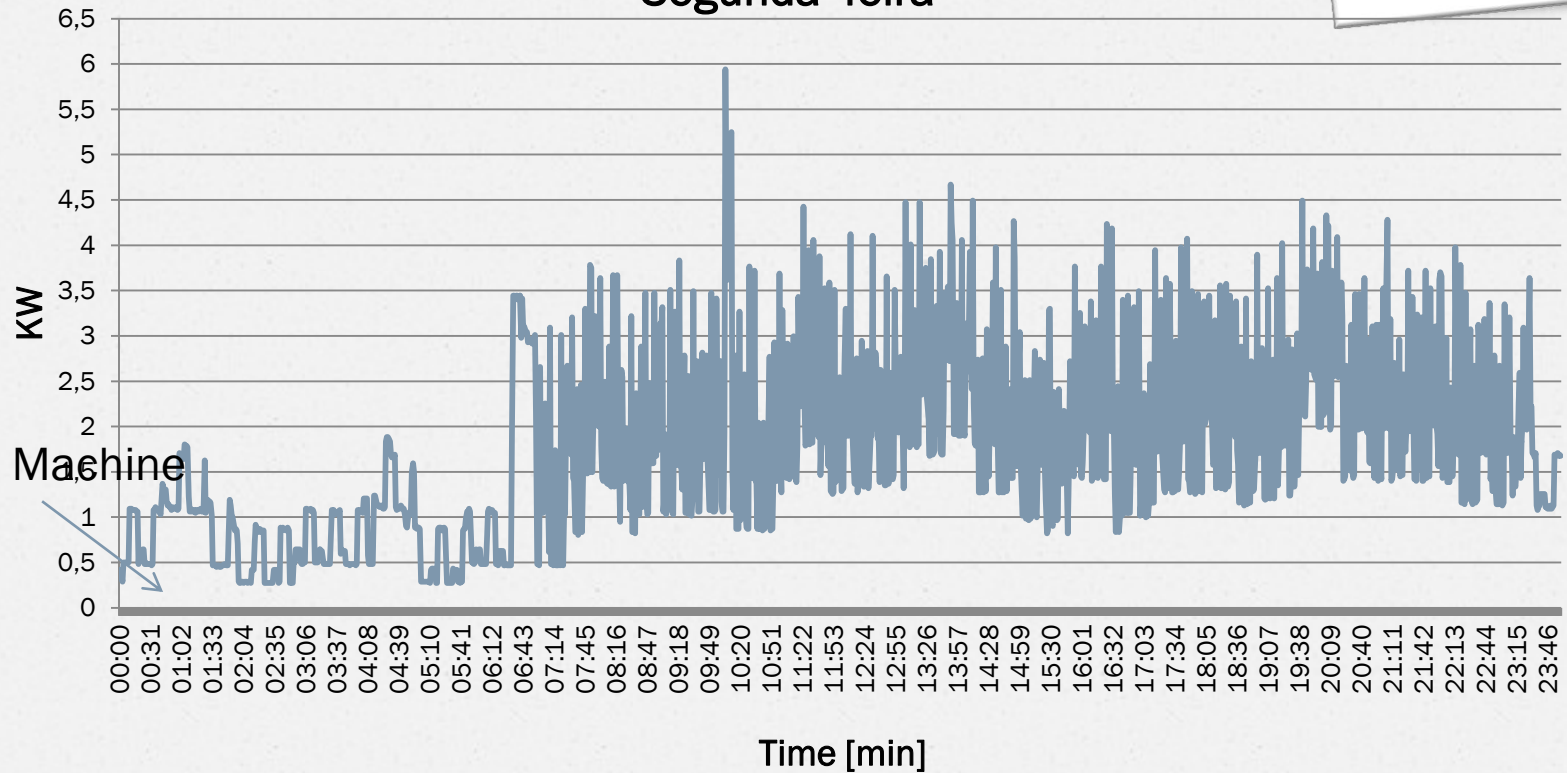


# Cooperating Tascas

## A Parreirinha



Segunda-feira



## How to save energy

Already implemented measures from the  
Owners

Interview cutout with the owner of  
“A Parreirinha”



- ✓ Cleaning and defrosting fridges and freezer
- ✓ Motion detector

Interview cutout with the owner of the  
“Taverna do Poço”



- ✓ Switching off beverage fridges at night
- ✓ Reduce light bulbs
- ✓ Boiler works at night (dual tariff)

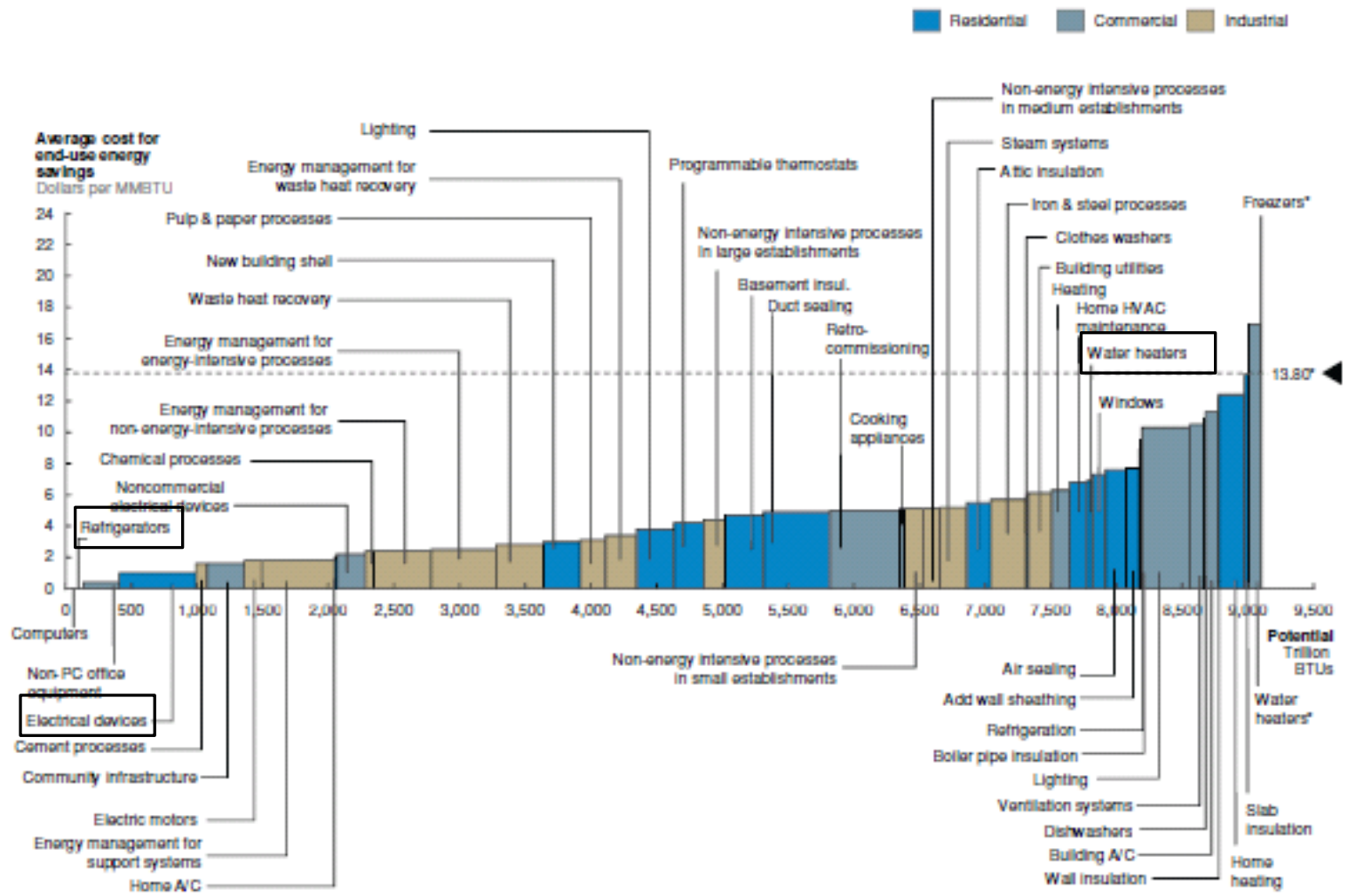
# How to save energy -Measures-

## Behavior opportunities:

- Cleaning and defrosting fridges and freezer frequently
- Use special tariffs properly
- Is the device really needed at a certain time?
- Switch off stand-by devices

## Technical opportunities:

- Change device
- Change electricity contract (contracted power, Tariff)



\* Average price of avoided energy consumption at the industrial price; \$35.60/MMBTU represents the highest regional electricity price used; new build cost based on AEO 2008 future construction costs

Source: EIA AEO 2008, McKinsey analysis

# Raw Results

## Taverna do Poço

- o Changing freezer can save probably 9€/month
- o Switch on the boiler 3 hours later in the night can save 4€/month
- o Reduce the contracted power can save 12€/month
- o **Around 10% savings/month**



## A Parreirinha

- o Switch off not needed devices at night can save 8€/month
- o More energy savings are only possible by replacing fridges/freezer
- o **Around 5% savings/month**

Interview cutout about a detected energy saving potential with his freezer

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For translating and helping us during the  
project

# Questions/Feedback

- o Would you be interested as a customer when the Tasca saves electricity?
- o If there are some information about working electricity savings displayed in the Tasca, would you try them at home?
- o Will you try to save some electricity at home now with this brief measures?
  - o When did you defrost the freezer the last time?
  - o What kind of Tariff are you using, is it the best one for you?