

WORKSHOP

Entrepreneurship, Innovation and the Development of Regions

20th April, 2005
9h00-13h00

Venue

Instituto Superior Técnico Congress Centre, Room 02.1
Av. Rovisco Pais

Workshop Presentation and Objectives

In recent years, the relationship between new firm formation and economic progress has received considerable attention from scientists and policy makers. Persistently high unemployment rates coupled with limited economic growth have triggered European Union leaders into looking at innovation and entrepreneurship as ways to revitalise the European economy. This workshop presents recent work done by European researchers on the regional dynamics of technological innovation and new firm formation, looking at their effects on employment and business development, and drawing conclusions with regard to policy implications.

Workshop organisation

Center for Innovation, Technology and Policy Research, IN+, Instituto Superior Técnico, Technical University of Lisbon
INTELI, *Inteligência em Inovação*
IAPMEI

Workshop Scientific Coordination

Rui Baptista, Center for Innovation, Technology and Policy Research, IN+, Instituto Superior Técnico, Technical University of Lisbon

Detailed Programme

- 9h00-9h30 *Reception of Participants*
- 9h30-10h00 *Opening Remarks*
Rui Nuno Baleiras, Secretary of State for Regional Development
Carlos Matos Ferreira, President, Instituto Superior Técnico
António Gaspar, IAPMEI
Teresa Cunha, INTELI
- 10h00-10h30 *Entrepreneurship, Regional Development and Job Creation: the Case of Portugal*
Rui Baptista, IST/IN+, Portugal and Max Planck Institute of Economics, Germany
Discussion
- 10h30-11h00 *The Persistence of Regional New Business Formation Activity over Time: Assessing the Potential of Policy Promotion Programs*
Michael Fritsch, TU Bergakademie Freiberg and Max Planck Institute of Economics, Germany
Discussion
- 11h00-11h30 *Coffee-Break*
- 11h30-12h00 *Sectoral Knowledge Production in Swedish Regions*
Martin Andersson, CESIS/Royal Institute of Technology, Sweden
Discussion
- 12h00-12h30 *How does Accessibility to Knowledge Sources Affect the Innovativeness of Corporations? Evidence from Sweden*
Olof Ejermo, Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE)/Lund University, Sweden
Discussion
- 12h30-13h00 *Cities, Urban Regeneration and Entrepreneurship*
Catarina Selada, INTELI, Portugal
Discussion

Invited Discussants:

Rui Dias Alves, Innovagency
Miguel Amaral, IST/IN+
Daniel Bessa, Escola de Gestão do Porto
Joaquim Sampaio Cabral, IST
Paulo Caetano, APCRI
Paulo Correia, IST
Maria Teresa Craveiro, CML
João Biencard Cruz, Dir. Geral do Orden. do Território e Desen. Urbano
Júlio Dias, Dinâmica XXI
Vítor Escária, ISEG
Maria José Festas, Dir. Geral do Orden. do Território e Desen. Urbano
José Elias Freitas, Madan Park, UNL
Carlos Freire, Taguspark
José Girão, UNL
Manuel Mira Godinho, ISEG
José Pires de Lima, CML
Paulo Madruga, ISEG
Stefan Meisieck, UNL
António Nunes, CPIN
Nuno Arantes Oliveira, ATGC
Pedro Oliveira, Universidade Católica
José Pinto Paixão, FC UL
Amélia Pina, Centro Português de Design
Jaime Prudente, IAPMEI
Rui Santos, UNL
Marques dos Santos, Universidade do Porto
Vasco Varela, Taguspark
Francisco Veloso, Universidade Católica
Nuno Vitorino, Observatório QCAIII